INNOVATION AND ECONOMIC PROSPERITY
UNIVERSITIES: LESSONS LEARNED
THROUGH INTENSIVE SELF-STUDY

Kay J. Tindle, M.Ed.
Director, Research Development Team
Office of the Vice President for Research
Texas Tech University
OVERVIEW

• Explanation of the IEP Universities Designation and Awards
• Self-study Process
• Lessons Learned
• Applications for RD Professionals
• Discussion
INNOVATION AND ECONOMIC PROSPERITY (IEP) UNIVERSITIES DESIGNATION

- Association of Public & Land-Grant Universities (APLU)
- To recognize universities that are leaders in spurring and promoting regional economic development
- “learning community” – share strategies, methods, and best practices
- 32 institutions are designated IEP universities
- 26 are in the 2015 cohort, working through the designation process
INNOVATION AND ECONOMIC PROSPERITY (IEP) AWARDS

• Talent award – honors an institution with exemplary initiatives in education and workforce development

• Innovation award - honors an institution demonstrating outstanding work in technology transfer, entrepreneurship, and business development

• Place award - recognizes a university that is excelling in community, social, and cultural development work

• Connections award - recognizes an institution that is making connections between all of these university-engaged economic development areas
TTU SELF-STUDY

- Institutional Survey
  - Faculty and Staff
  - Business and Community Members
  - Alumni
  - Current Students
- Town Hall Meetings
- Results and Implementation
LESSONS LEARNED

- Communicate early and often
- Identify a core team who work well together and represent key institutional offices
- Include community representatives with upper administration on an advisory board
- Clearly define your stakeholders
- Clearly examine where you are now and outline where you want to go
- Demonstrate full commitment to transform – commit the resources
COMMIT YOUR RESOURCES

- Community Luncheons
- Community Partner Networking
- Texas Tech Innovation, Mentorship, and Entrepreneurialism (TTIME)
- Director of Translational Research and Entrepreneurialism
- Faculty Research Club
- Faculty Conversations
- Emerging Interdisciplinary Working Groups
- Research Park space for interdisciplinary groups
- Faculty DC trips
APPLICATIONS FOR RD PROFESSIONALS

- Department/division self-study
- Seeking creative opportunities as federal funding declines
- Out of the Ivory Tower and into the streets
- Importance of institutional knowledge
- Advocate on behalf of your VPR / leadership
- Other applications?
DISCUSSION

• Examples of your own self-study and results?
• Examples of seeking creative sources of funding?
• How does your institution engage with the community?
  • Engage in economic development?
• Examples of breaking down disciplinary silos?
KAY J. TINDLE

kayla.tindle@ttu.edu
806.834.5582