### Building a Campus Culture of SUCCESSFUL GRANT WRITING STRATEGIES AND RESOURCES

#### Just in Time

**Who is audience?**
- All faculty

**What needs will we address?**
- 24/7 access on Internet
- Templates for writing
- Self-help Tools
- Quick reference
- Reduce barriers to developing proposals

**What are office challenges?**
- Confidence in quality
- Resource awareness
- Maintaining commitment to innovate

#### Small Consults

**Who is audience?**
- Newer faculty
- Single-investigator proposals
- Smaller dollar value

**What needs will we address?**
- “Foot-in-the-door” to grant writing office
- Best practice strategies
- Campus partnerships
- Re-purposed graphics
- Copy editing

**What are office challenges?**
- Fitting consults in between larger proposals
- Faculty awareness
- Faculty follow through
- Last minute miracles

#### Extended Consults

**Who is audience?**
- Faculty who have previously worked well in small consult
- Higher dollar value

**What needs will we address?**
- Cultivating relationship with grant writing office
- Campus partnerships
- Moving mature proposals to the finish line
- Mentoring
- Re-purposed graphics
- Improved writing skills

**What are office challenges?**
- Faculty commitment
- Faculty awareness
- Graphic workload

#### Embedded Writer

**Who is audience?**
- Seasoned/successfully funded faculty
- Higher value, complex or strategic proposals

**What needs will we address?**
- Access to institutional “win differentiators”
- Time to participate in demanding proposal development
- Professional graphics
- Writing skills

**What are office challenges?**
- Workload balance
- Grant writer knowledge of campus-wide resources
- Team dynamics

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[online resourcing]
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[coordinating]