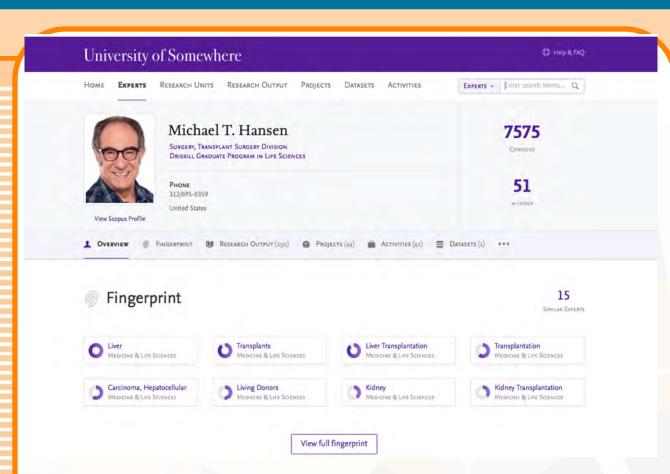


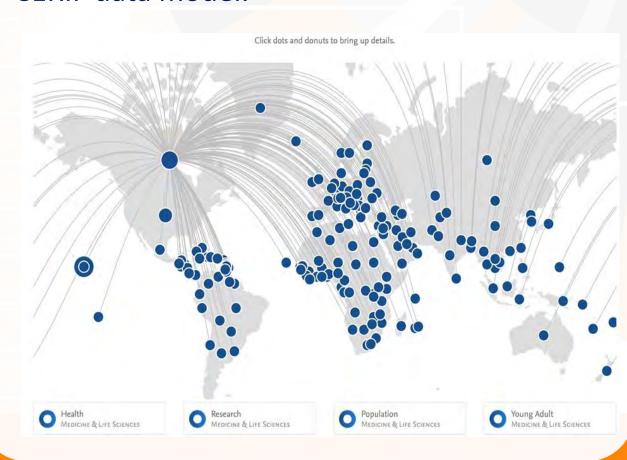
Beyond Bibliometrics: The use of traditional and new methods to analyze academic research performance, institutional position, and socioeconomic impact

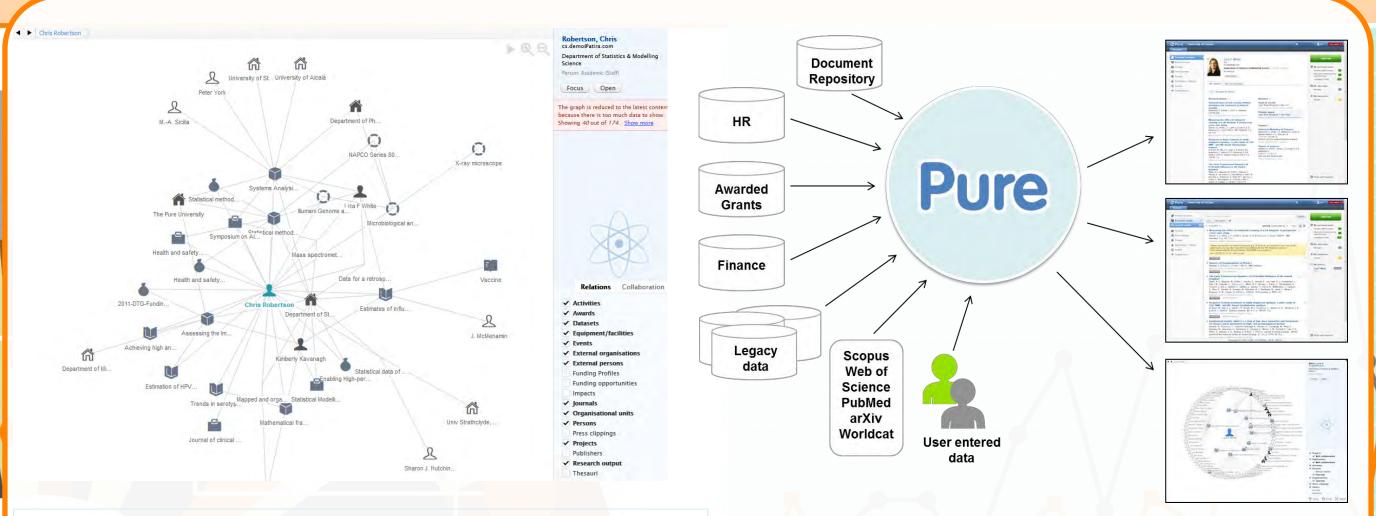
Vadim Sobolev

Customer Consultant, Elsevier Research Intelligence

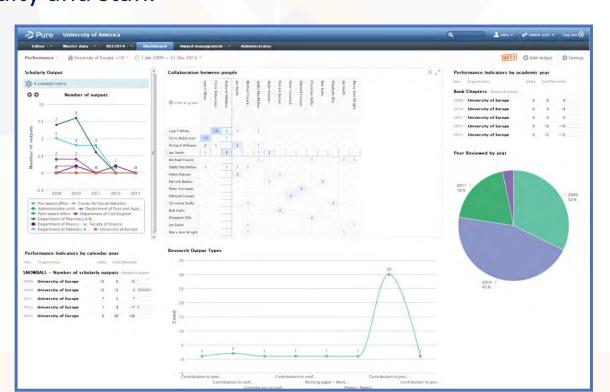


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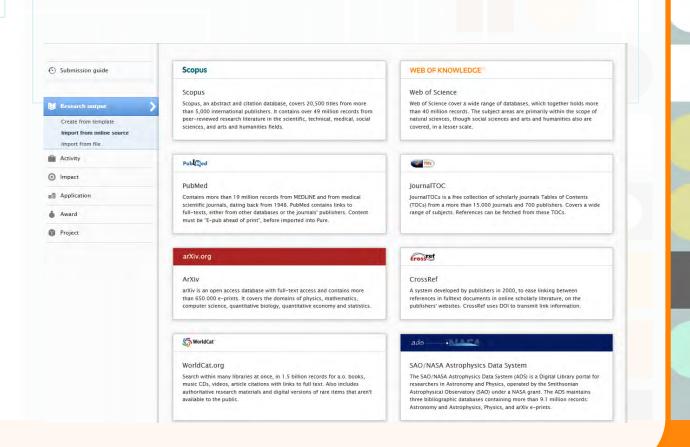




<u>Pure</u> aggregates your organization's research information from numerous internal and external sources, and ensures the data that drives your strategic decisions is trusted, comprehensive and accessible in real time. <u>Pure</u> enables universities to create detailed individual "fingerprints" of their faculty's research activities to create an intellectual inventory of institutional research expertise and showcase your expertise online. A highly versatile centralized system, <u>Pure</u> enables your organization to build reports, carry out performance assessments, manage researcher profiles, enable research networking and expertise discovery and more, all while reducing administrative burden for researchers, faculty and staff.



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