

# Beyond the RFP:

An Introduction to Diverse Methods and Resources for Identifying Funding



# Presenters

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# Agenda

Sharing diverse methods of identifying funding

- Poll: How much of your position does this activity take up? How long have you been doing this?
- Reviewing common sources to search for funding
- Novel methods for identifying funding
- Wrap up

## Common Sources

### Go Directly to the Source

- Funding pages on funderspecific websites
- Many offer email sign-up to receive funding opportunities notices (by subprograms, or as full agency digests)
- Many use social media >Tweets
  - >Facebook posts

### **Governmental Agencies**

- Feds: NSF, NIH, EPA, NIFA, DHS, DOE, DOS, CDMRP, ED, EU (Horizon 2020/ Euro Commission)
- State agencies: Ex. NYS Dept Health; NYS DOS; NYS ED; IL Arts Council Agency; IL-IN Sea Grants

#### **Private Foundations**

- Large: Carnegie, Gates, MacArthur, Ford, American Heart Assoc., Michael J. Fox; RWJ; Templeton
- Small-to-medium: Community foundations, State/ Local foundations, or regional, such as the Health Foundation for Central & Western NY; **Great Lakes Foundation**

#### Other Funders

• Professional Societies: American Sociological Assoc. or ISA; American Chemical Society or the **Royal Chemistry Society** 

## **Common Sources**

## Free Digest Services

- Many free resources available for federal and private funding opportunities
- Ask your peers from similar orgs for recommendations!

### Federal Opportunity Services

- Catalogue of Federal Domestic Assistance (CFDA)
- Grants.gov
- FedBizOpps
- Federal Register
- EURAXIS: International, National and under Europe grants & fellowships

## **Common Sources**

### More Free Digest Services

- Many of these may be "less" common
- Represent sources we have shared with each other!

### Nonprofit or Combined **Opportunity Services**

- PND/ RFP Bulletin
- Seliger + Associates grant newsletter
- Norris Consulting Group grant newsletter
- Resource Associates Grant Siren newsletter
- The Grant Advisors grant newsletter
- <u>The Nonprofit Times</u> newsletter (mostly service)



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## **Common Sources**

Subscription-based databases for federal & non-federal funding opportunities

Some offer digests and/or email alert services to notify of new funding opportunities fitting your saved searches or profiles



### **Subscription Databases**

- PIVOT<sup>\$</sup> (ProQuest)
- SPIN<sup>\$</sup> (InfoEd Global)
- Pure Funding Discovery (SciVal Funding – Elsevier)
- GrantsWire (Thompson)
- GrantSearch (Grant Resource Center, AASCU)
- Grant Advisor Plus<sup>\$</sup>
- GrantStation\$
- GrantForward\$
- Research Development & Grant Writing News<sup>\$</sup> (Newsletter)
- Foundation Directory Online<sup>\$</sup> (Foundation Center [profiles])

\*\$ = Subscription-based with fee



## **Common Sources**

### NIH

- **Mechanisms**
- Specific Programs
- **Collaborative** Administrative <u>Supplements</u>
- **Joint Programs** with NSF
- **Capacity Building**
- International Collaboration

### **NSF**

- Mechanisms
- Specific Programs
- Research Centers
- **Joint Programs** with NIH
- Capacity Building
- International Collaboration

- DOE
- **NASA**
- DoD
- ED
- NEH
- DOT
- **USDA**
- **National** Academies
- **Foundations**
- Collaborative Funding Resources

### **NORDP Funding Page**

- NORDP Funding page (contents on left)
- NORDP Resources page (with list of sample finding funding presentations)\*\*\*

## **Additional Sources**

### LISTSERVS, Messaging **Boards & Social Media**

- Professional org listservs & messaging/conversation tools
- Affiliation or discipline-based listservs

RESADM-L Research Administration Discussion List >

Select List:

### **Professional Organizations**

- NORDP\$ (for listserv), but also open funding opportunities page
- <u>SRA LinkedIn</u> page and <u>SRA Catalyst</u>\$
- NCURA Collaborate\$ "professional networking platform"

### Institution- or Affiliation-based Services

- RESADMIN (and the Archive!) Sponsored by Health Research, Inc.
- H-NET "Humanities & Social Science Online"
- Other recommendations?



### Additional Sources

### Look to Local Resources

- Institution-based resources/access
  - Library: Ex. "Research Times" e-mail newsletter from **SUNY ESF**
  - College-based:
    - Ex. <u>Funding opportunity database</u> at Maxwell School, Syracuse University
    - Ex. SUNY Stony Brook <u>funding opportunities database</u>
  - Sponsored Programs Office webpages
  - Research Development or VPR offices webpages of funding opportunities & internal grant programs

### **Additional Sources**

## Do you have Regional Resources?

- Ex. SUNY Research Foundation Networks of Excellence (under transition)
- NYS Department of Environmental Conservation
- Institutional Collaboratives –

Ex. AASCU Grants Resource Center

Others?? What do you know of?

# **Novel Methods**

## Cited Reference Searching

- Or "reverse searching from the literature"
- Review the acknowledgement section of a PI's literature of choice for funders of relevant work
- Then review those funders for relevant programs!

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# **Novel Methods**

### Cited reference examples:

- Book <u>Prosthetic memory</u>:
   The transformation of American remembrance in the age of mass culture, with acknowledgements section identifying funder
- Journal article "...International Multidisciplinary Classification of <u>Lung Adenocarcinoma</u>"

#### X \* ACKNOWLEDGMENTS

enough to receive thorough, insightful, and, above all, useful readers' reports, and I am deeply indebted to the anonymous readers of this manuscript whose invaluable suggestions certainly made this a better book.

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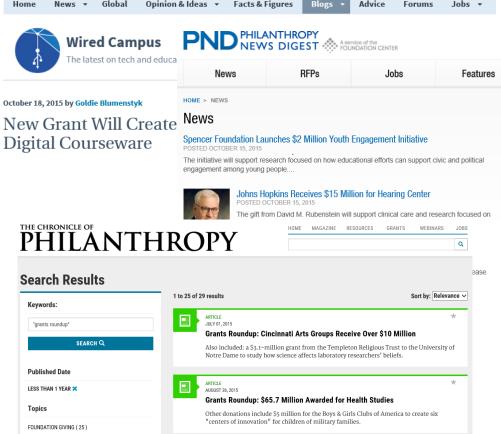
<sup>\*</sup>Once you identify new potential funders, take the next step: visit funder page to verify relevance & appropriate subprograms

# **Novel Methods**

### THE CHRONICLE OF HIGHER EDUCATION

### **Use Awards to ID Opportunities**

- **Monitor Award Announcements** 
  - Chronicle of Philanthropy stories & "Grant Roundup" articles
  - PND Philanthropy News Digest award announcements
  - Chronicle of Higher Ed
  - Professional organization announcements
  - Departmental or institutional newsletters of awards (sharing successes)



### **Use Awards to ID Opportunities**

A common mantra, but do you do it?

- Search Awards Databases
  - National Science Foundation;
  - Foundation Directory Online<sup>\$</sup>;
  - NIH Research Portfolio Online Reporting Tools (RePORT);
  - USDA National Institute of Food and Agriculture <u>Current Research Information System</u> (CRIS)
  - <u>Carnegie Corporation</u>; <u>Ford Foundation</u>; Andrew W. Mellon Foundation; MacArthur Foundation

## Investigating peer organizations

...those with similar programs (disciplines/research topics), but also those that have a similar institutional footprint (State, federal, local, private)

- > Remember: investigate professional orgs for like schools
  - Ex. APSIA: Association of Professional Schools of International **Affairs**
- Investigate large projects/centers/successful institutions
  - Who has funded their work
  - Have they posted funding opportunities for their members to consider



## Investigating peer organizations

The Upstate Cancer Center is exploring the steps to achieve NCI designation as a comprehensive cancer center.

The University of Kansas Cancer Center has a detailed time line of the steps they took to achieve



### **National Cancer Institute Designation**

Central to The University of Kansas Cancer Center's vision of eliminating the cancer burden in the Heartland was achieving designation by the National Cancer Institute (NCI) in June 2012. NCI designation signifies that our academic cancer center has achieved the highest standards and that promising cancer research leading directly to improved care and treatment is taking place our own community. Currently, there are 69 NCI-designated Cancer Centers and 45 NCI-designated Comprehensive Cancer Centers in the United States

designation including a copy of their successful application.



Investigating peer organizations:

Sponsored Project Offices at other institutions

- Northwestern University Research Office (browse by category)
- <u>Duke University Research Office</u> (searchable database)
- <u>Harvard University Research Office</u> (browse by topic area)

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## **Novel Methods**

### Funder Coalitions

"One way to find larger progressive funders is by checking the membership lists of affinity groups (<a href="http://www.cof.org/organization-type/affinity-group">http://www.cof.org/organization-type/affinity-group</a>) of the Council on Foundations. The affinity groups are not grantmakers themselves but their members are"

- Geographic affinity groups: Southeastern Council on Foundations; Africa Grantmakers Affinity Group
- Great Community Collaborative (Bay area); Central Corridor Funders Collaborative (Twin Cities);
   State-based (Minnesota CoF, Iowa CoF)
- Grantmakers in the Arts
- Also check out <u>The Funder's Network</u>





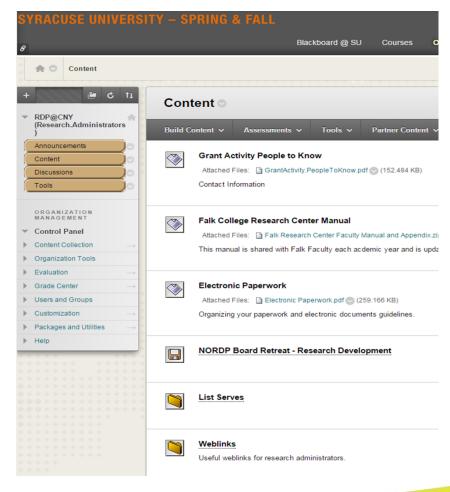


## **Novel Methods**

## Create your own coalition!

> Start face-to-face \* (or e-face) meetings with others doing similar things and/or in similar places – people you would like to learn from!

Ex. Research Development Partners of Central New York (RDP@CNY)





## **Novel Methods**

### Other funder resources

- Annual reports
  - Ex. RWJ President's Message
- > Strategic Plans
- > Foundation 990 forms
  - accessible through FDO\$, Guidestar, and Foundation Center's **990** Finder
- > Webinars/Research talks
- Symposia
- Program officers (\* not novel, but often neglected)



Above items showcase agency/funder areas of focus and funded projects! REMEMBER: Subscribe to funder & program-specific news feeds/newsletters, which tend to highlight above items, plus more!!



# Our Challenge ...

Methods of identifying funders are all well and good, but if you are investing time in the research...

Are you investing time in developing records of your results / analysis / decisions?



# Wrap Up

- ... So far we've covered
- -Common resources, both subscription-based a open source
- -Novel methods
  - Cited reference searching
  - Monitoring award announcements / reviewing award databaseš
  - Investigating peer organizations
  - > Finding, or creating coalitions
  - Using all funder-based resources at your disposal

Is there a method you use that we haven't covered?



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