

Building a 21st Century Workforce: Graduate Students Working in RD

Jason Charland, University of Maine Michael Thompson, University of New Hampshire

N RDP 2016 NORDP RESEARCH DEVELOPMENT CONFERENCE

Hiring Process

- Competitive selection
- Intensive interviews
- Skills assessment
- Questionnaire
- Reference checks
- Academic program

Part 1: Please rank the following projects based on your interests (1 being the highest and 10 being the lowest).

- __l_ Assisting with a grant writing workshop
- __6_ Collecting data for the VPR annual report
- 7 Creating PowerPoint slides for VPR presentations
- __9_ Proofreading a grant proposal
- _5_ Creating supplementary documents for a grant proposal
- _4_ Assisting with surveying the grant development needs of Colleges/Departments
- 10 Taking minutes at grant development meetings



Required Skills

Professional Skills:

- Communications
- Writing
- Research
- Data collection
- Data analysis

Soft Skills

- Myers-Briggs "J"
- Organized
- Deadline-driven
- Communicator





Training & Responsibilities (UM)

- LEAN training
- Understanding the University's primary research areas
- Pivot and funding data base training
- Familiar with government funding agencies
- Office skills
- Survey administration & analysis

Grant Development GA's Orientation Schedule

Week 1:

5/11: 8am – 12pm – Welcome, meet and greet, appointment letters, office orientation

5/12: Aging Seed grant awardee information compilation for VPR website (Fiona)

5/13: 8am – 12pm – Overview of projects and summer planning (both)

- 8a 9:30am Ocean & Marine Engineering Colloquium (both)
- 10:30 noon 48 Stodder PIVOT overview and meet with Megan Tardif

5/14: 8am - 4pm: Clinical Geriatrics Colloquium (both)

5/15: College of Engineering Research Action Plan (both)

- 10am 1pm: Howland Forest Tour with Wireless Sensing Workgroup
- Survey analysis of the 4 PIVOT workshops conducted during AY 2014-2015



Training & Responsibilities (UNH)

- Start with understanding of NSF & NIH
- Help other grad students applying to NSF GRFP
- NIH deadlines in fall
- Spectrum of editing
- Team meetings weekly
- Quarterly trainings focused on specific agencies

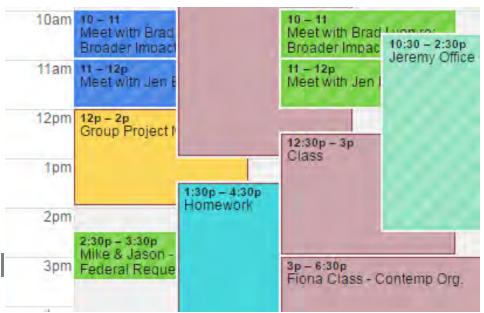




N RDP 2016 NORDP RESEARCH DEVELOPMENT CONFERENCE

Obstacles

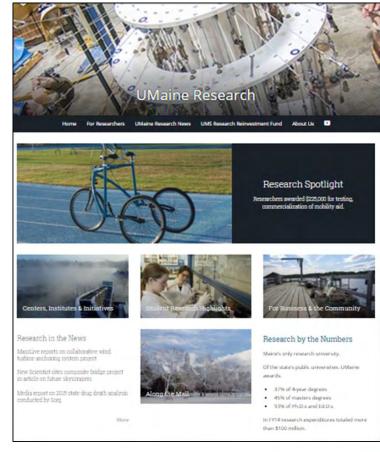
- Lack of RD work experience
- Short time frame
- Balancing work and school schedules
- Fledgling professional skills





Graduate Assistant Contributions (UM)

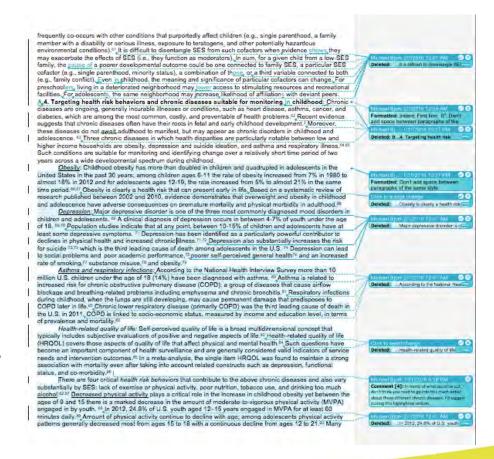
- Finding research opportunities
- Attending and supporting events
- Managing the research website
- Providing administrative assistance
- Editing proposals and presentations



N RDP 2016 NORDP RESEARCH DEVELOPMENT CONFERENCE

Graduate Assistant Contributions (UNH)

- Editing grant proposals
- Writing communications pieces
- Attending and supporting events
- Providing RFA breakdowns/ outlines
- Side work editing faculty papers





Efficient Management

- Maximizing GA / Intern time
- Playing to students' strengths
- Creating buy-in to decision making
- Fostering collaboration

RESEARCH AREA DESIGNATION

Grant Development G.A.s

Fiona – Signature Areas

- Forestry
- STEM
- Engineering

Jeremy - Signature Areas

- Marine Science
- Climate Science
- Advanced Materials
- Honors College



Best Practices

- Work school balance
- Education enhancement
- Professional training
- Providing support
- Mentorship
- Making connections





Best Practices

- Intern program creates a "train the trainer" model
- GA/ Intern involvement in NORDP
- Coaching for interviews after graduation





2016 NORDP RESEARCH DEVELOPMENT CONFERENCE

Results

Office benefits:

- Time savings
- Financial savings
- Work load improvement
- Enhanced project staffing

Student benefits:

- Work experience
- Resume builder
- Networking with faculty/staff
- Improved communications skills

Graduate Assistant Resume

University of Maine, Stodder Hall 207-581-3230

EDUCATION

UNIVERSITY OF MAINE, Orono, Maine Major:

MBA, Concentration: Management

January 2015-Present

WORK EXPERIENCE

OFFICE OF THE VICE PRESIDENT FOR RESEARCH, University of Maine

January 2015 - Present

Grant Development & Communication

- . Research and interpret funding opportunities; match opportunities with appropriate faculty Coordinate faculty grant planning meetings and facilitate inter-collegiate collaboration
- · Support public outreach for the Vice President of Research and the graduate school Graduate Assistant
 - Conduct institutional surveys and data analysis for annual reports and tracking
 - Answer data requests from legislators and journalists; keep University of Maine R&D information

HIMSS MEDIA, Portland, Maine

January 2014 - January 2015 Manage database of over one million contacts; assist in database growth and development

Senier Associate

- Performance Marketing * Fulfill lead generation programs utilizing online advertising, social media and email campaigns
- . Oversee creation of print, html and on-line advertising material for in-house and sponsored programs & Data Management Create and manage telemarketing programs for client and event lead optimization
 - Develop lists for smail marketing programs to maximize open and click rates

HIMSS MEDIA, New Gloucester, Maine

March 2013 - January 2014

Editorial Assistant

- Review and edit out-going newsletters across all brands for grammar, content, and readability
- Stay informed on industry updates, post relevant press releases, and assist in website operations
- · Assist in copy editing of print editions of Healthears IT News and Healthears Finance News
- Develop content for regular columns including, On the Move. New Products, and Busted
- Research story topics, check facts, and develop creative original content



Results

- Former Interns working in Higher Ed Admin
 - Harvard
 - Franklin Pierce
- Others working as print or online journalism editors and writers
- Attracting internal graduate assistantship grant funding
- Facilitated full time enrollment





Presenters' contact information:

Jason C. Charland

Director of Grant Development
Office of the Vice President for Research
University of Maine

15 Stodder Hall / 207-581-2461 / jason.charland@maine.edu



Research Development

Office of the Senior Vice Provost for Research

University of New Hampshire

Thompson Hall 107 / (603) 862-5255 / michael.thompson@unh.edu

